

Downtown Brockton Association
P. O. Box 4306 * Brockton, MA 02303 * (508) 587-4322

September 2010

Dear Friends:

Time to start thinking "Holiday Parade". The 2009 Holiday Parade was a great success. This year's parade will be held on Saturday, November 27th, 2010, with a step off time of 1:00pm.

THEME: "Holidays".....thru Brockton's History.

As in the past, there will be numerous awards given out to the best floats and marchers by the judges and co-chairs. We encourage your organization's participation in this very special event. Anyone may enter! Any float, musical organization or marching processions are welcome!

- Your registration is absolutely FREE!
- The cut off date for registration is November 15th (FIRM).
- Informational package will be sent to you the 3rd week in November.
- Sponsors are invited for Parade Groups and Annual Holiday Program Book.
- **SEE ADDENDUM ATTACHED - REMEMBER NO SANTA'S PLEASE**

Thank you for your interest in Brockton – "The City of Champions",

The "2010" Parade Committee

Detach Here and Return to DBA

Contact Name: _____ Group/Organization Name _____

Mailing Address _____ Zip _____

Day Phone: _____ Evening Phone _____

Please Check Only One:

March Only _____ # of People _____

Float _____ Size in Feet _____

March & Vehicle _____ # of People _____ Vehicle size in Feet _____

Please tell us a little about your organization: _____

Please return this form to: Downtown Brockton Association, P. O. Box 4306, Brockton, MA 02303
For More Information Call (508) 587-4322 or (508) 580-7840

Promoting A Positive Community Image



PARADE RULES

- ARTICLE ONE:** Santa hats only, absolutely **NO** Santas. **NO EXCEPTIONS** ...you will not be allowed to participate in parade.
- ARTICLE TWO:** For the safety of everyone; **NO VEHICLE** in the parade shall allow the **THROWING** of candy, leaflets, handouts, premiums or any giveaways into the crowd. Walkers accompanying the float may **HAND OUT** candy, etc.
- ARTICLE THREE:** All participants shall start the parade in their **ASSIGNED NUMBERED SPOT**. You cannot wait for the parade to come to you and to enter.
- ARTICLE FOUR:** All participants will show their numbers to the designated judges and broadcast commentary officials.
- ARTICLE FIVE:** **ALL** vehicles and marching units **MUST** have Holiday theme.
- ARTICLE SIX:** Participants should walk beside floats when possible.
- ARTICLE SEVEN:** **NO** open flames and **NO** sharp objects on floats.
- ARTICLE EIGHT:** All motor vehicles must carry a certified fire extinguisher.
- ARTICLE NINE:** **NO** political messages.
- ARTICLE TEN:** Participants shall remain on floats for the entire parade. Do not unload vehicles or floats until you reach the end of the parade route.

Please forward all questions to DBA (508) 587-4322.

NO Santas....NO Santas.....NO Santas....NO Santas....NO Santas....NO Santas....NO Santas